

## INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

Flight Dates	Order #	Alt Order #
09/05/17 - 09/11/17	1806212	08775675

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/08/17	09/08/17	WSFA 12 News at Ten - MF	10-1035pm	----1--	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	10:36 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL08(H)	\$675.00 NM
2	09/08/17	09/08/17	NBC Today Show 3	10-11am	----1--	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	10:48 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL08(H)	\$115.00 NM
3	09/08/17	09/08/17	Tonight Show	1035-1137pm	----1--	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	11:16 PM	Tonight Show	1035-1137pm	:30	SLFTV30AL08(H)	\$260.00 NM
4	09/08/17	09/08/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	11:12 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL08(H)	\$70.00 NM
5	09/08/17	09/08/17	ALABAMA LIVE @ 1130	1130A-12P AM	----1--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fund		SENATE LEADERSHIP FU	3679

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
5	09/08/17	09/08/17	ALABAMA LIVE @ 1130 AM	1130A-12P	----1--	:30	1	\$70.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/08/17</td><td>11:56 AM</td><td>ALABAMA LIVE @ 1130AM</td><td>1130A-12P</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$70.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/08/17	11:56 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL08(H)	\$70.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/08/17	11:56 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL08(H)	\$70.00	NM																																	
6	09/08/17	09/08/17	Late Night w/ Seth Meyers	1137p-1237x	----1--	:30	1	\$25.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$25.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/08/17</td><td>12:36 AM</td><td>Late Night w/ Seth Meyers</td><td>1137p-1237x</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$25.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	----1--	1	\$25.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/08/17	12:36 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL08(H)	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	----1--	1	\$25.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/08/17	12:36 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL08(H)	\$25.00	NM																																	
7	09/08/17	09/08/17	Last Call With Carson Daly Late	1230-107x	----1--	:30	1	\$15.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$15.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/08/17</td><td>1:06 AM</td><td>Last Call With Carson Daily Late</td><td>1230-107x</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$15.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	----1--	1	\$15.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/08/17	1:06 AM	Last Call With Carson Daily Late	1230-107x	:30	SLFTV30AL08(H)	\$15.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	----1--	1	\$15.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/08/17	1:06 AM	Last Call With Carson Daily Late	1230-107x	:30	SLFTV30AL08(H)	\$15.00	NM																																	
8	09/08/17	09/08/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$225.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/08/17</td><td>12:26 PM</td><td>WSFA 12 News at Noon</td><td>12-1230pm</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	----1--	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/08/17	12:26 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL08(H)	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	----1--	1	\$225.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/08/17	12:26 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL08(H)	\$225.00	NM																																	
9	09/08/17	09/08/17	INSIDER, THE	130-2p	----1--	:30	1	\$70.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$70.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/08/17</td><td>1:48 PM</td><td>INSIDER, THE</td><td>130-2p</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$70.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	----1--	1	\$70.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/08/17	1:48 PM	INSIDER, THE	130-2p	:30	SLFTV30AL08(H)	\$70.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	----1--	1	\$70.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/08/17	1:48 PM	INSIDER, THE	130-2p	:30	SLFTV30AL08(H)	\$70.00	NM																																	
10	09/08/17	09/08/17	HARRY	2-3p	----1--	:30	1	\$60.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$60.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/08/17</td><td>2:58 PM</td><td>HARRY</td><td>2-3p</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	----1--	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/08/17	2:58 PM	HARRY	2-3p	:30	SLFTV30AL08(H)	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	----1--	1	\$60.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/08/17	2:58 PM	HARRY	2-3p	:30	SLFTV30AL08(H)	\$60.00	NM																																	
11	09/08/17	09/08/17	JUDGE JUDY 2ND RUN	3-330p	----1--	:30	1	\$135.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$135.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/08/17</td><td>3:26 PM</td><td>JUDGE JUDY 2ND RUN</td><td>3-330p</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$135.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	----1--	1	\$135.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/08/17	3:26 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL08(H)	\$135.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	----1--	1	\$135.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/08/17	3:26 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL08(H)	\$135.00	NM																																	
12	09/08/17	09/08/17	JUDGE JUDY 1ST RUN	330-4p	----1--	:30	1	\$135.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>----1--</td><td>1</td><td>\$135.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/08/17</td><td>3:56 PM</td><td>JUDGE JUDY 1ST RUN</td><td>330-4p</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$135.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	----1--	1	\$135.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/08/17	3:56 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL08(H)	\$135.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	----1--	1	\$135.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/08/17	3:56 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL08(H)	\$135.00	NM																																	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3679

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/08/17	09/08/17	JUDGE JUDY 1ST RUN	330-4p	----1--	:30	1	\$135.00	NM
14	09/08/17	09/08/17	Today in Alabama 430a	430-5a	----1--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	4:52 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL08(H)	\$15.00 NM
15	09/08/17	09/08/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$420.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	5:11 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL08(H)	\$420.00 NM
16	09/08/17	09/08/17	Today in Alabama 530a	528am-6am	----1--	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$285.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	5:46 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL08(H)	\$285.00 NM
17	09/08/17	09/08/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL08(H)	\$800.00 NM
18	09/08/17	09/08/17	Today In Alabama	6a-7a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	6:47 AM	Today In Alabama	6a-7a	:30	SLFTV30AL08(H)	\$450.00 NM
19	09/08/17	09/08/17	ENTERTAINMENT TONI 630-7p	GHT	----1--	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$485.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	6:48 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL08(H)	\$485.00 NM
20	09/08/17	09/08/17	NBC Today Show	7-9am	----1--	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	8:40 AM	NBC Today Show	7-9am	:30	SLFTV30AL08(H)	\$260.00 NM
21	09/08/17	09/08/17	AGT	658-8pm	----1--	:30	1	\$350.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3679

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	8:23 PM	AGT	658-8pm	:30	SLFTV30AL08(H)	\$350.00 NM
22	09/08/17	09/08/17	NBC Today 2	9-10am	----1--	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	9:56 AM	NBC Today 2	9-10am	:30	SLFTV30AL08(H)	\$115.00 NM
23	09/08/17	09/08/17	Dateline	9-10pm	----1--	:30	1	\$510.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ----1-- 1 \$510.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/08/17	9:11 PM	Dateline	9-10pm	:30	SLFTV30AL08(H)	\$510.00 NM
24	09/11/17	09/11/17	WSFA 12 News at Ten - MF	10-1035pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	10:34 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL08(H)	\$675.00 NM
25	09/11/17	09/11/17	NBC Today Show 3	10-11am	1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	10:55 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL08(H)	\$115.00 NM
26	09/11/17	09/11/17	Tonight Show	1035-1137pm	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	11:13 PM	Tonight Show	1035-1137pm	:30	SLFTV30AL08(H)	\$260.00 NM
27	09/11/17	09/11/17	ALABAMA LIVE @ 11A	11-1130Am	1-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	11:20 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL08(H)	\$70.00 NM
28	09/11/17	09/11/17	ALABAMA LIVE @ 1130	1130A-12P AM	1-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$70.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3679

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
28	09/11/17	09/11/17	ALABAMA LIVE @ 1130 AM	1130A-12P	1-----	:30	1	\$70.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	09/11/17	11:54 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL08(H)	\$70.00	NM
29	09/11/17	09/11/17	Late Night w/ Seth Meyers	1137p-1237x	1-----	:30	1	\$25.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/17	1-----	1	\$25.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	09/11/17	12:36 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL08(H)	\$25.00	NM
30	09/11/17	09/11/17	Last Call With Carson Daily Late	1230-107x	1-----	:30	1	\$15.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/17	1-----	1	\$15.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	09/11/17	1:06 AM	Last Call With Carson Daily Late	1230-107x	:30	SLFTV30AL08(H)	\$15.00	NM
31	09/11/17	09/11/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$225.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/17	1-----	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	09/11/17	12:16 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL08(H)	\$225.00	NM
32	09/11/17	09/11/17	RIGHT THIS MINUTES	130-2p	1-----	:30	1	\$70.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/17	1-----	1	\$70.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	09/11/17	1:41 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL08(H)	\$70.00	NM
33	09/11/17	09/11/17	HARRY	2-3p	1-----	:30	1	\$60.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/17	1-----	1	\$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	09/11/17	2:09 PM	HARRY	2-3p	:30	SLFTV30AL08(H)	\$60.00	NM
34	09/11/17	09/11/17	JUDGE JUDY 2ND RUN	3-330p	1-----	:30	1	\$135.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/17	1-----	1	\$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	09/11/17	3:12 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL08(H)	\$135.00	NM
35	09/11/17	09/11/17	JUDGE JUDY 1ST RUN	330-4p	1-----	:30	1	\$135.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/17	1-----	1	\$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	09/11/17	3:41 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL08(H)	\$135.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/11/17	09/11/17	JUDGE JUDY 1ST RUN	330-4p	1-----	:30	1	\$135.00	NM
37	09/11/17	09/11/17	Today in Alabama 430a	430-5a	1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	4:59 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL08(H)	\$15.00 NM
38	09/11/17	09/11/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$420.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	5:13 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL08(H)	\$420.00 NM
39	09/11/17	09/11/17	Today in Alabama 530a	528am-6am	1-----	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$285.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	5:32 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL08(H)	\$285.00 NM
40	09/11/17	09/11/17	WSFA 12 News at Six - MF	6-630pm	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	6:15 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL08(H)	\$800.00 NM
41	09/11/17	09/11/17	Today In Alabama	6a-7a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	6:11 AM	Today In Alabama	6a-7a	:30	SLFTV30AL08(H)	\$450.00 NM
42	09/11/17	09/11/17	ENTERTAINMENT TONI 630-7p	GHT	1-----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$485.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	6:40 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL08(H)	\$485.00 NM
43	09/11/17	09/11/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 1----- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/11/17	9:05 AM	NBC Today Show	7-9am	:30	SLFTV30AL08(H)	\$260.00 NM
44	09/11/17	09/11/17	amer ninja warrior	7-9pm	1-----	:30	1	\$675.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA  
Regions Bank  
ATTN: Lockbox # 1400  
P.O. Box 11407  
Birmingham, AL 35246-1400**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
------	------------	----------	-------------	----------------	---------	--------	----------------	------	------

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
--------	------------	----------	---------	------------	------

powered by WideOrbit

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	09/09/17	09/09/17	Notre Dame Football	630p-930p	-----1-	:30	1	\$2,500.00	NM
09/04/17 09/10/17 -----1- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 09/09/17 6:37 PM Notre Dame Football 630p-930p :30 SLFTV30AL08(H) \$2,500.00 NM									
52	09/10/17	09/10/17	Late News	1030p-1130p	-----1	:30	1	\$340.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$340.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 10:56 PM Late News 1030p-1130p :30 SLFTV30AL08(H) \$340.00 NM									
53	09/10/17	09/10/17	LF SU 11-1130p	11-1130p	-----1	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 LF SU 11-1130p 11-1130p :00 \$25.00 NM Credited									
54	09/10/17	09/10/17	WSFA 12 News at Five-Su 5-530p	un	-----1	:30	1	\$205.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$205.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 5:29 PM WSFA 12 News at Five-Su Su 5-530p :30 SLFTV30AL08(H) \$205.00 NM									
55	09/10/17	09/10/17	Sun 6-630a	Sun 6-630a	-----1	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 6:28 AM Sun 6-630a Sun 6-630a :30 SLFTV30AL08(H) \$50.00 NM									
56	09/10/17	09/10/17	Broad Rotation	630a-7a	-----1	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 6:58 AM Broad Rotation 630a-7a :30 SLFTV30AL08(H) \$60.00 NM									
57	09/10/17	09/10/17	NET NBC Sunday Today 7-8a	Show	-----1	:30	1	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 7:58 AM NET NBC Sunday Today Show 7-8a :30 SLFTV30AL08(H) \$105.00 NM									
58	09/10/17	09/10/17	NYG-DALLAS	730p-10p	-----1	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	09/10/17	09/10/17	NYG-DALLAS	730p-10p	-----1	:30	1	\$1,125.00	NM
09/04/17 09/10/17 -----1 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 8:57 PM NYG-DALLAS 730p-10p :30 SLFTV30AL08(H) \$1,125.00 NM									
59	09/10/17	09/10/17	NET NBC Meet The Pres 8-9a		-----1	:30	1	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 8:29 AM NET NBC Meet The Press 8-9a :30 SLFTV30AL08(H) \$105.00 NM									
60	09/10/17	09/10/17	WSFA News Sunday AM 9-930a		-----1	:30	1	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----1 1 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 9:18 AM WSFA News Sunday AM 9-930a :30 SLFTV30AL08(H) \$45.00 NM									
61	09/07/17	09/07/17	WSFA 12 News at Ten - 10-1035pm		---1---	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 WSFA 12 News at Ten - MF 10-1035pm :00 <del>\$675.00</del> NM Credited									
62	09/07/17	09/07/17	NBC Today Show 3	10-11am	---1---	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 10:34 AM NBC Today Show 3 10-11am :30 SLFTV30AL08(H) \$115.00 NM									
63	09/07/17	09/07/17	Tonight Show	1035-1137pm	---1---	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 Tonight Show 1035-1137pm :00 <del>\$260.00</del> NM Credited									
64	09/07/17	09/07/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 11:22 AM ALABAMA LIVE @ 11A 11-1130Am :30 SLFTV30AL08(H) \$70.00 NM									
65	09/07/17	09/07/17	ALABAMA LIVE @ 1130	1130A-12P AM	---1---	:30	1	\$70.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3679

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	09/07/17	09/07/17	ALABAMA LIVE @ 1130 AM	1130A-12P	---1---	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/07/17	11:45 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL08(H)	\$70.00 NM
66	09/07/17	09/07/17	Late Night w/ Seth Meyer	1137p-1237x	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/07/17		Late Night w/ Seth Meyers	1137p-1237x	:00		\$25.00 NM
					Credited				
67	09/07/17	09/07/17	Last Call With Carson Da	1230-107x	---1---	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/07/17		Last Call With Carson Daily Late	1230-107x	:00		\$15.00 NM
					Credited				
68	09/07/17	09/07/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/07/17	12:12 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL08(H)	\$225.00 NM
69	09/07/17	09/07/17	INSIDER, THE	130-2p	---1---	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/07/17	1:56 PM	INSIDER, THE	130-2p	:30	SLFTV30AL08(H)	\$70.00 NM
70	09/07/17	09/07/17	HARRY	2-3p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/07/17	2:45 PM	HARRY	2-3p	:30	SLFTV30AL08(H)	\$60.00 NM
71	09/07/17	09/07/17	JUDGE JUDY 2ND RUN	3-330p	---1---	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$135.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/07/17	3:11 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL08(H)	\$135.00 NM
72	09/07/17	09/07/17	JUDGE JUDY 1ST RUN	330-4p	---1---	:30	1	\$135.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	09/07/17	09/07/17	JUDGE JUDY 1ST RUN	330-4p	---1---	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$135.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/07/17	3:41 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL08(H)	\$135.00 NM
74	09/07/17	09/07/17	Today in Alabama 430a	430-5a	---1---	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$15.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/07/17	4:53 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL08(H)	\$15.00 NM
75	09/07/17	09/07/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$420.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/07/17	5:22 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL08(H)	\$420.00 NM
76	09/07/17	09/07/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$285.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/07/17	5:43 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL08(H)	\$285.00 NM
77	09/07/17	09/07/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/07/17	6:22 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL08(H)	\$800.00 NM
78	09/07/17	09/07/17	Today In Alabama	6a-7a	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/07/17	6:31 AM	Today In Alabama	6a-7a	:30	SLFTV30AL08(H)	\$450.00 NM
79	09/07/17	09/07/17	ENTERTAINMENT TONI 630-7p	GHT	---1---	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 ---1--- 1 \$485.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	09/07/17		ENTERTAINMENT TONIGHT	630-7p	:00		<del>\$485.00</del> NM
Credited									
80	09/07/17	09/07/17	NBC Today Show	7-9am	---1---	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	09/07/17	09/07/17	NBC Today Show	7-9am	---1---	:30	1	\$260.00	NM
09/04/17 09/10/17 ---1--- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 9:00 AM NBC Today Show 7-9am :30 SLFTV30AL08(H) \$260.00 NM									
81	09/07/17	09/07/17	KC-NE	730p-1030p	---1---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 7:27 PM KC-NE 730p-1030p :30 SLFTV30AL08(H) \$800.00 NM									
82	09/07/17	09/07/17	NBC Today 2	9-10am	---1---	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---1--- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/07/17 9:59 AM NBC Today 2 9-10am :30 SLFTV30AL08(H) \$115.00 NM									
83	09/05/17	09/05/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -1----- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/05/17 10:33 PM WSFA 12 News at Ten - MF 10-1035pm :30 SLFTV30AL07(H) \$675.00 NM									
84	09/05/17	09/05/17	NBC Today Show 3	10-11am	-1-----	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -1----- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/05/17 10:55 AM NBC Today Show 3 10-11am :30 SLFTV30AL07(H) \$115.00 NM									
85	09/05/17	09/05/17	Tonight Show	1035-1137pm	-1-----	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -1----- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/05/17 11:15 PM Tonight Show 1035-1137pm :30 SLFTV30AL07(H) \$260.00 NM									
86	09/05/17	09/05/17	ALABAMA LIVE @ 11A	11-1130Am	-1-----	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -1----- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/05/17 11:33 AM ALABAMA LIVE @ 11A 11-1130Am :30 SLFTV30AL07(H) \$70.00 NM									
87	09/05/17	09/05/17	ALABAMA LIVE @ 1130 1130A-12P AM		-1-----	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -1----- 1 \$70.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
87	09/05/17	09/05/17	ALABAMA LIVE @ 1130 AM	1130A-12P	-1-----	:30	1	\$70.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/05/17	11:52 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL07(H)	\$70.00	NM
88	09/05/17	09/05/17	Late Night w/ Seth Meyers	1137p-1237x	-1-----	:30	1	\$25.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/04/17	09/10/17	-1-----	1	\$25.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/05/17	12:08 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL07(H)	\$25.00	NM
89	09/05/17	09/05/17	Last Call With Carson Daily Late	1230-107x	-1-----	:30	1	\$15.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/04/17	09/10/17	-1-----	1	\$15.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/05/17	12:54 AM	Last Call With Carson Daily Late	1230-107x	:30	SLFTV30AL07(H)	\$15.00	NM
90	09/05/17	09/05/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$225.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/04/17	09/10/17	-1-----	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/05/17	12:11 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL07(H)	\$225.00	NM
91	09/05/17	09/05/17	INSIDER, THE	130-2p	-1-----	:30	1	\$70.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/04/17	09/10/17	-1-----	1	\$70.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/05/17	1:55 PM	INSIDER, THE	130-2p	:30	SLFTV30AL07(H)	\$70.00	NM
92	09/05/17	09/05/17	HARRY	2-3p	-1-----	:30	1	\$60.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/04/17	09/10/17	-1-----	1	\$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/05/17	2:30 PM	HARRY	2-3p	:30	SLFTV30AL07(H)	\$60.00	NM
93	09/05/17	09/05/17	JUDGE JUDY 2ND RUN	3-330p	-1-----	:30	1	\$135.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/04/17	09/10/17	-1-----	1	\$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/05/17	3:14 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL07(H)	\$135.00	NM
94	09/05/17	09/05/17	JUDGE JUDY 1ST RUN	330-4p	-1-----	:30	1	\$135.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/04/17	09/10/17	-1-----	1	\$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/05/17	3:44 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL07(H)	\$135.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3679

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
94	09/05/17	09/05/17	JUDGE JUDY 1ST RUN	330-4p	-1-----	:30	1	\$135.00	NM
96	09/05/17	09/05/17	Today in Alabama 430a	430-5a	-1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -1----- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	09/05/17	4:50 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL07(H)	\$15.00 NM
97	09/05/17	09/05/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -1----- 1 \$420.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	09/05/17	5:12 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL07(H)	\$420.00 NM
98	09/05/17	09/05/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -1----- 1 \$285.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	09/05/17	5:55 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL07(H)	\$285.00 NM
99	09/05/17	09/05/17	WSFA 12 News at Six -	6-630pm	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -1----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	09/05/17	6:22 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL07(H)	\$800.00 NM
100	09/05/17	09/05/17	Today In Alabama	6a-7a	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	09/05/17	6:45 AM	Today In Alabama	6a-7a	:30	SLFTV30AL07(H)	\$450.00 NM
101	09/05/17	09/05/17	ENTERTAINMENT TONI	630-7p	-1-----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -1----- 1 \$485.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	09/05/17	6:40 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL07(H)	\$485.00 NM
102	09/05/17	09/05/17	NBC Today Show	7-9am	-1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17 09/10/17 -1----- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	09/05/17	8:52 AM	NBC Today Show	7-9am	:30	SLFTV30AL07(H)	\$260.00 NM
103	09/05/17	09/05/17	NBC Today 2	9-10am	-1-----	:30	1	\$115.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17   09/10/17   -1-----                   1       \$115.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Tu	09/05/17	9:35 AM	NBC Today 2	9-10am	:30	SLFTV30AL07(H)	\$115.00 NM
104	09/05/17	09/05/17	WORLD OF DANCE	9-10pm	-1-----	:30	1	\$800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17   09/10/17   -1-----                   1       \$800.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Tu	09/05/17		WORLD OF DANCE	9-10pm	:00		<del>\$800.00</del> NM
					Credited				
105	09/06/17	09/06/17	WSFA 12 News at Ten - 10-1035pm MF		--1----	:30	1	\$675.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17   09/10/17   --1----                   1       \$675.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	W	09/06/17	10:33 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL08(H)	\$675.00 NM
106	09/06/17	09/06/17	NBC Today Show 3	10-11am	--1----	:30	1	\$115.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17   09/10/17   --1----                   1       \$115.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	W	09/06/17	10:34 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL08(H)	\$115.00 NM
107	09/06/17	09/06/17	Tonight Show	1035-1137pm	--1----	:30	1	\$260.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17   09/10/17   --1----                   1       \$260.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	W	09/06/17	11:15 PM	Tonight Show	1035-1137pm	:30	SLFTV30AL08(H)	\$260.00 NM
108	09/06/17	09/06/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$70.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17   09/10/17   --1----                   1       \$70.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	W	09/06/17	11:05 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL08(H)	\$70.00 NM
109	09/06/17	09/06/17	ALABAMA LIVE @ 1130	1130A-12P AM	--1----	:30	1	\$70.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17   09/10/17   --1----                   1       \$70.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	W	09/06/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL08(H)	\$70.00 NM
110	09/06/17	09/06/17	Late Night w/ Seth Meyer	1137p-1237xs	--1----	:30	1	\$25.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/17   09/10/17   --1----                   1       \$25.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3679

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
110	09/06/17	09/06/17	Late Night w/ Seth Meyers 1137p-1237x s		--1----	:30	1	\$25.00	NM
09/04/17 09/10/17 --1---- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 12:30 AM Late Night w/ Seth Meyers 1137p-1237x :30 SLFTV30AL08(H) \$25.00 NM									
111	09/06/17	09/06/17	Last Call With Carson Da 1230-107x ily Late		--1----	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 12:53 AM Last Call With Carson Daily Late 1230-107x :30 SLFTV30AL08(H) \$15.00 NM									
112	09/06/17	09/06/17	WSFA 12 News at Noon 12-1230pm		--1----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 12:23 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL08(H) \$225.00 NM									
113	09/06/17	09/06/17	INSIDER, THE 130-2p		--1----	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 1:47 PM INSIDER, THE 130-2p :30 SLFTV30AL08(H) \$70.00 NM									
114	09/06/17	09/06/17	HARRY 2-3p		--1----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 2:13 PM HARRY 2-3p :30 SLFTV30AL08(H) \$60.00 NM									
115	09/06/17	09/06/17	JUDGE JUDY 2ND RUN 3-330p		--1----	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 3:25 PM JUDGE JUDY 2ND RUN 3-330p :30 SLFTV30AL08(H) \$135.00 NM									
116	09/06/17	09/06/17	JUDGE JUDY 1ST RUN 330-4p		--1----	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 3:59 PM JUDGE JUDY 1ST RUN 330-4p :30 SLFTV30AL08(H) \$135.00 NM									
118	09/06/17	09/06/17	Today in Alabama 430a 430-5a m		--1----	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$15.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
118	09/06/17	09/06/17	Today in Alabama 430a	430-5a	--1----	:30	1	\$15.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 4:52 AM Today in Alabama 430am 430-5a :30 SLFTV30AL08(H) \$15.00 NM									
119	09/06/17	09/06/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$420.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$420.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 5:23 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL08(H) \$420.00 NM									
120	09/06/17	09/06/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$285.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$285.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 5:40 AM Today in Alabama 530a 528am-6am :30 SLFTV30AL08(H) \$285.00 NM									
121	09/06/17	09/06/17	WSFA 12 News at Six -	6-630pm	--1----	:30	1	\$800.00	NM
MF Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 6:29 PM WSFA 12 News at Six - MF 6-630pm :30 SLFTV30AL08(H) \$800.00 NM									
122	09/06/17	09/06/17	Today In Alabama	6a-7a	--1----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 6:22 AM Today In Alabama 6a-7a :30 SLFTV30AL08(H) \$450.00 NM									
123	09/06/17	09/06/17	ENTERTAINMENT TONI	630-7p	--1----	:30	1	\$485.00	NM
GHT Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$485.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 6:56 PM ENTERTAINMENT TONIGHT 630-7p :30 SLFTV30AL08(H) \$485.00 NM									
124	09/06/17	09/06/17	LBS:FOREVER YOUNG		--1----	:30	1	\$565.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$565.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 LBS:FOREVER YOUNG :00 \$565.00 NM Credited									
125	09/06/17	09/06/17	NBC Today Show	7-9am	--1----	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
125	09/06/17	09/06/17	NBC Today Show	7-9am	--1----	:30	1	\$260.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/06/17</td><td>8:28 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$260.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/06/17	8:28 AM	NBC Today Show	7-9am	:30	SLFTV30AL08(H)	\$260.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	W	09/06/17	8:28 AM	NBC Today Show	7-9am	:30	SLFTV30AL08(H)	\$260.00	NM																																												
126	09/06/17	09/06/17	CARMICHAEL SHOW	8-9pm	--1----	:30	1	\$565.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>--1----</td><td>1</td><td>\$565.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/06/17</td><td></td><td>CARMICHAEL SHOW</td><td>8-9pm</td><td>:00</td><td></td><td><del>\$565.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	--1----	1	\$565.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/06/17		CARMICHAEL SHOW	8-9pm	:00		<del>\$565.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/04/17	09/10/17	--1----	1	\$565.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	W	09/06/17		CARMICHAEL SHOW	8-9pm	:00		<del>\$565.00</del>	NM																																												
Credited																																																						
127	09/06/17	09/06/17	NBC Today 2	9-10am	--1----	:30	1	\$115.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>--1----</td><td>1</td><td>\$115.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/06/17</td><td>9:34 AM</td><td>NBC Today 2</td><td>9-10am</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	--1----	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/06/17	9:34 AM	NBC Today 2	9-10am	:30	SLFTV30AL08(H)	\$115.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/04/17	09/10/17	--1----	1	\$115.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	W	09/06/17	9:34 AM	NBC Today 2	9-10am	:30	SLFTV30AL08(H)	\$115.00	NM																																												
128	09/06/17	09/06/17	LAW AND ORDER:SVU	9-10pm	--1----	:30	1	\$800.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>--1----</td><td>1</td><td>\$800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/06/17</td><td></td><td>LAW AND ORDER:SVU</td><td>9-10pm</td><td>:00</td><td></td><td><del>\$800.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	--1----	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/06/17		LAW AND ORDER:SVU	9-10pm	:00		<del>\$800.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/04/17	09/10/17	--1----	1	\$800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	W	09/06/17		LAW AND ORDER:SVU	9-10pm	:00		<del>\$800.00</del>	NM																																												
Credited																																																						
129	09/10/17	09/10/17	NET Early Today ON	4-430x	-----S	:30	1	\$10.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>-----S</td><td>1</td><td>\$10.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Su</td><td>09/10/17</td><td>4:16 AM</td><td>NET Early Today ON</td><td>4-430x</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$10.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	-----S	1	\$10.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Su	09/10/17	4:16 AM	NET Early Today ON	4-430x	:30	SLFTV30AL08(H)	\$10.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/04/17	09/10/17	-----S	1	\$10.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Su	09/10/17	4:16 AM	NET Early Today ON	4-430x	:30	SLFTV30AL08(H)	\$10.00	NM																																												
130	09/11/17	09/11/17	NET Early Today ON	4-430x	M-----	:30	1	\$10.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>M-----</td><td>1</td><td>\$10.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/11/17</td><td>4:27 AM</td><td>NET Early Today ON</td><td>4-430x</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$10.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	M-----	1	\$10.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/11/17	4:27 AM	NET Early Today ON	4-430x	:30	SLFTV30AL08(H)	\$10.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	M-----	1	\$10.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	M	09/11/17	4:27 AM	NET Early Today ON	4-430x	:30	SLFTV30AL08(H)	\$10.00	NM																																												
131	09/07/17	09/07/17	NET Early Today ON	4-430x	---T---	:30	1	\$10.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---T---</td><td>1</td><td>\$10.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td></td><td>NET Early Today ON</td><td>4-430x</td><td>:00</td><td></td><td><del>\$10.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	---T---	1	\$10.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/07/17		NET Early Today ON	4-430x	:00		<del>\$10.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/04/17	09/10/17	---T---	1	\$10.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/07/17		NET Early Today ON	4-430x	:00		<del>\$10.00</del>	NM																																												
Credited																																																						
132	09/05/17	09/05/17	NET Early Today ON	4-430x	-T-----	:30	1	\$10.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3679

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
132	09/05/17	09/05/17	NET Early Today ON	4-430x	-T-----	:30	1	\$10.00	NM
09/04/17 09/10/17 -T----- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/05/17 4:30 AM NET Early Today ON 4-430x :30 SLFTV30AL07(H) \$10.00 NM									
133	09/06/17	09/06/17	NET Early Today ON	4-430x	--W----	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --W---- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 4:18 AM NET Early Today ON 4-430x :30 SLFTV30AL08(H) \$10.00 NM									
134	09/05/17	09/05/17	hollywood game night	9-10pm	-T-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -T----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/05/17 9:36 PM hollywood game night 9-10pm :30 SLFTV30AL07(H) \$800.00 NM									
135	09/06/17	09/06/17	AGT	658-8pm	--W----	:30	1	\$565.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --W---- 1 \$565.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 6:59 PM AGT 658-8pm :30 SLFTV30AL08(H) \$565.00 NM									
136	09/06/17	09/06/17	Marlon	8-9pm	--W----	:30	1	\$565.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --W---- 1 \$565.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 8:49 PM Marlon 8-9pm :30 SLFTV30AL08(H) \$565.00 NM									
137	09/06/17	09/06/17	hollywood game night	9-10pm	--1----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 --1---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/06/17 9:35 PM hollywood game night 9-10pm :30 SLFTV30AL08(H) \$800.00 NM									
138	09/10/17	09/10/17	NET NBC Sunday Today 7-8a Show	7-8a	-----S	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 -----S 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/10/17 7:30 AM NET NBC Sunday Today Show 7-8a :30 SLFTV30AL08(H) \$125.00 NM									
139	09/07/17	09/07/17	NET NFL Thursday Gam e	730p-1030p	---T---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/04/17 09/10/17 ---T--- 1 \$800.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806212-1	09/24/17	September 2017	08/28/17 - 09/11/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3679	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
139	09/07/17	09/07/17	NET NFL Thursday Gam e	730p-1030p	---T---	:30	1	\$800.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>11:31 PM</td><td>NET NFL Thursday Game</td><td>730p-1030p</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/07/17	11:31 PM	NET NFL Thursday Game	730p-1030p	:30	SLFTV30AL08(H)	\$800.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/07/17	11:31 PM	NET NFL Thursday Game	730p-1030p	:30	SLFTV30AL08(H)	\$800.00	NM																																	
140	09/06/17	09/06/17	Today in Alabama 5am	5-530a	--W----	:30	1	\$195.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>--W----</td><td>1</td><td>\$195.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/06/17</td><td>5:24 AM</td><td>Today in Alabama 5am</td><td>5-530a</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$195.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	--W----	1	\$195.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/06/17	5:24 AM	Today in Alabama 5am	5-530a	:30	SLFTV30AL08(H)	\$195.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	--W----	1	\$195.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/06/17	5:24 AM	Today in Alabama 5am	5-530a	:30	SLFTV30AL08(H)	\$195.00	NM																																	
141	09/09/17	09/09/17	NBC Saturday Today Sh ow	6-8am	-----S-	:30	1	\$105.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>-----S-</td><td>1</td><td>\$105.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Sa</td><td>09/09/17</td><td>6:51 AM</td><td>NBC Saturday Today Show</td><td>6-8am</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$105.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	-----S-	1	\$105.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Sa	09/09/17	6:51 AM	NBC Saturday Today Show	6-8am	:30	SLFTV30AL08(H)	\$105.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	-----S-	1	\$105.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Sa	09/09/17	6:51 AM	NBC Saturday Today Show	6-8am	:30	SLFTV30AL08(H)	\$105.00	NM																																	
142	09/07/17	09/07/17	Late News	1030p-1105p	---T---	:30	1	\$675.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---T---</td><td>1</td><td>\$675.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>11:53 PM</td><td>Late News</td><td>1030p-1105p</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$675.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	---T---	1	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/07/17	11:53 PM	Late News	1030p-1105p	:30	SLFTV30AL08(H)	\$675.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	---T---	1	\$675.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/07/17	11:53 PM	Late News	1030p-1105p	:30	SLFTV30AL08(H)	\$675.00	NM																																	
143	09/07/17	09/07/17	NFL Kickoff	Thu 630-730p	---T---	:30	1	\$795.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/04/17</td><td>09/10/17</td><td>---T---</td><td>1</td><td>\$795.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/07/17</td><td>6:38 PM</td><td>NFL Kickoff</td><td>Thu 630-730p</td><td>:30</td><td>SLFTV30AL08(H)</td><td>\$795.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/04/17	09/10/17	---T---	1	\$795.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/07/17	6:38 PM	NFL Kickoff	Thu 630-730p	:30	SLFTV30AL08(H)	\$795.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/04/17	09/10/17	---T---	1	\$795.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/07/17	6:38 PM	NFL Kickoff	Thu 630-730p	:30	SLFTV30AL08(H)	\$795.00	NM																																	
Total Spots							126																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$35,385.00</b>
<u>Agency Commission</u>	<b>\$5,307.75</b>
<u>Net Amount Due</u>	<b>\$30,077.25</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.